

EY Academy of Business Caucasus and Central Asia



Masterclass «Strategic Risk Management»

In a world where changes happen at lightning speed, strategic risk management becomes a vital necessity. It entails not only analyzing and assessing potential threats but also being prepared for the unexpected, as well as the ability to adapt to constantly evolving environments, seek unconventional solutions, and embrace new approaches.

Masterclass speaker



Kamilya Syzdykova, FCCA

- Head Methodologist, EY Academy of Business Caucasus and Central Asia
- Fellow ACCA member (Association of Chartered Certified Accountants)
- DISC® Certified Professional Behaviour Analyst

Forbes Kazakhstan contributor, with featured articles including "What threats do 'gray rhinos' pose to businesses, and how can risk management recognize them?" and "How to avoid strategic drift in business?".

Masterclass program



Understanding Strategic Risk Management

What is it, and how should we approach it?



Differentiating Risk from Uncertainty

Are risk and uncertainty the same? When should we start thinking about risks?



Preparing for the Unexpected

How can businesses get ready for unexpected events like black swans and gray rhinos?



Adapting with Scenario Planning

Using scenario planning to tackle challenges in a constantly changing business landscape.